

# Business (International)

## INTRODUCTION

This course is of relevance to those who have an interest in business and in the global marketplace. It is designed to enhance understanding of international practice and operations and is a must for those who want to spread their business wings outside of this country. Students participate in

- Optional Chinese or German
- Company visits
- Professional guest lectures
- Common Purpose Pitstop Leadership programme for selected students

## ENTRY REQUIREMENTS

Leaving Certificate, LCA or QQI Level 4. Mature students are exempt from Leaving Certificate requirement. All applicants are interviewed.

## CERTIFICATION

QQI Level 5 Certificate in International Trade 5M2111

QQI Component Maths 5N1833 (available as option in evening for learners requiring Maths for progression)

CCOC Certificate in Chinese (optional)

## WORK PLACEMENT/EXPERIENCE

Students undertake a block work placement of 2 weeks in a business/industry environment.

## EDUCATION PROGRESSION OPPORTUNITIES

CCOC QQI Level 6 Advanced Certificate in Business 6M4985

CCOC QQI Level 6 Advanced Certificate in Tourism and Hospitality (Tourism with Business) 6M5012

CCOC QQI Level 6 Advanced Certificate in Marketing and Event Management (Business) 6M4985

Excellent progression opportunities to UCC and other Higher Education colleges. Special arrangements in place with CIT (CCPS), Tralee IT and Waterford IT for preferential entry for College of Commerce students. Up to 390 CAO points for any Institute of Technology can be attained by successful completion of this course.

## CAREER OPPORTUNITIES

Supply chain operations, multi-national companies, exporting companies. All students can access the Jobs Advice Hub (see pg. 85). Graduates can subscribe to 'CCOC college jobs register' and CCOC LinkedIn alumni for up to date vacancies and networking.

## COURSE CONTENT

International Trade Practice	5N2072
Legal Practice & Procedures	5N1394
Marketing Practice	5N1400
Spreadsheet Methods	5N1977
Supply Chain Operations	5N2409
Principles & Practice of Selling	5N2062
Communications	5N0690
Work Experience	5N1356
German/ Chinese (optional)	4N1173

## COURSE SPECIFIC CONTACT DETAILS

For further information email:

**business@ccoc.ie**  
**(021) 4223850**

Course fees outlined on  
**[www.corkcollegeofcommerce.ie](http://www.corkcollegeofcommerce.ie)**