

Advanced Business

COURSE CONTENT

Applied Economics	6N4091
Business Law	6N4045
Business Management	6N4310
Communications	6N1950
Finance	6N4165
Marketing Communications	6N4370
Spreadsheets	6N4089
Work Experience	6N1946

INTRODUCTION

This course will be of great benefit to those who want to further develop their knowledge and skills in the business area thereby enhancing job and progression opportunities. It is a multidisciplinary and integrated business programme which prepares students both academically and practically for a future in business. Students participate in

- The *Pitstop* and *Frontrunner* Leadership Programmes from Common Purpose
- Sales Institute and marketing events
- Entrepreneurial skills workshop
- Professional guest lectures

ENTRY REQUIREMENTS

Full QQI level 5 award in Business Studies. It is desirable that Spreadsheet Methods are included.

CERTIFICATION

QQI Advanced Certificate in Business 6M4985

WORK PLACEMENT/EXPERIENCE

Students will undertake work experience one day per week in a business setting for the duration of the course.

EDUCATION PROGRESSION OPPORTUNITIES

Excellent progression opportunities to UCC and other Higher Education colleges. Special arrangements in place with CIT (CCPS), Tralee IT and Waterford IT for preferential entry for College of Commerce students. Up to 390 CAO points for any Institute of Technology can be attained by successful completion of this course.

CAREER OPPORTUNITIES

Financial Services, Accounts Assistant, Customer Service/Marketing Representative, Retail, Office/Business Administrator. All students can access the Jobs Advice Hub (see pg. 85). Graduates can subscribe to 'CCOC college jobs register' and CCOC LinkedIn alumni for up to date vacancies and networking.

COURSE SPECIFIC CONTACT DETAILS

For further information email:
business@ccoc.ie
(021) 4223850

Course fees outlined on
www.corkcollegeofcommerce.ie