

Travel & Tourism

COURSE CONTENT

Tourism Principles & Practice	5N2078
Tourism Information & Administration	5N0636
Travel Agency Service Skills	5N4970
Web Authoring	5N1910
Word Processing	5N1358
Global Distribution Systems	6N4973
Irish Cultural & Heritage Resources	5N1293
Work Experience	5N1356
Communications	5N0690
Spanish	4N1178

INTRODUCTION

This course provides students with a broad knowledge of the multisector, fast evolving international tourism area. Students receive training in Amadeus (Global Distribution System) used by travel agents and airlines worldwide. This course also equips students with the IT skills needed to work in travel administration. Practical tour guide training is a feature of the course. The programme is supplemented by regular field trips to tourist attractions, heritage sites and tourist offices. Students participate in

- Professional guest lectures
- *Pitstop* Leadership Programme for selected students

ENTRY REQUIREMENTS

Leaving Certificate, LCA or QQI Level 4. Mature students are exempt from Leaving Certificate requirement. All applicants are interviewed.

CERTIFICATION

QQI Level 5 Certificate in Tourism with Business 5M5011

QQI Component Maths 5N1833 (available as option in evening for learners requiring Maths for progression)

Amadeus Certificate and a package holiday booking system qualification awarded by the International Academy of Travel

WORK PLACEMENT/EXPERIENCE

Students undertake a block work placement of 2 weeks in a tourist environment e.g. travel agencies, tour operators, ferry companies, airlines, heritage attractions and the hospitality industry.

EDUCATION PROGRESSION OPPORTUNITIES

CCOC QQI Level 6 Advanced Certificate in Tourism and Hospitality 6M5012. Excellent progression opportunities to UCC and other Higher Education colleges. Special arrangements in place with CIT (CCPS), Tralee IT and Waterford IT for preferential entry for College of Commerce students. Up to 390 CAO points for any Institute of Technology can be attained by successful completion of this course.

CAREER OPPORTUNITIES

Tour operations, reservation agencies, car hire companies, retail agencies, tourist offices, airlines, tour guides, cruise liners, hotels and conference organisers. All students can access the Jobs Advice Hub (see pg. 85). Graduates can subscribe to 'CCOC college jobs register' and CCOC LinkedIn alumni for up to date vacancies and networking.

COURSE SPECIFIC CONTACT DETAILS

For further information email:
tourism@ccoc.ie
(021) 4223810

Course fees outlined on
www.corkcollegeofcommerce.ie