

Advanced Tourism & Hospitality

INTRODUCTION

This course is designed to develop the skills of those from the Tourism and Culinary/Hospitality courses to address the growing needs in the marketplace for professionals to serve the vibrant hospitality and tourism sector in Ireland and abroad. It combines Tourism/Hospitality subjects with the business skills necessary to function within an evolving sector. The course includes a property management system that is used widely in hotels in Ireland and abroad for the hotel front office environment. Students participate in

- Professional guest lectures
- Tour Guide Training
- *Pitstop* Leadership Programme for selected students
- Field Trips and Site Evaluations

ENTRY REQUIREMENTS

For entry to Level 6 a full QQI Level 5 Award in a complementary area is required.

CERTIFICATION

QQI Level 6 Advanced Certificate in Tourism with Business 6M5012

QQI Component Maths 5N1833 (available as option in evening for learners requiring Maths for progression)

Tour Guide Training certificate (optional)

Hotsoft (property management front office package) certificate

WORK PLACEMENT/EXPERIENCE

Students will undertake work experience one day per week in a tourist related environment for the duration of the course e.g. hotels, travel agencies, heritage attractions.

EDUCATION PROGRESSION OPPORTUNITIES

Excellent progression opportunities to UCC and other Higher Education colleges. Special arrangements in place with CIT (CCPS), Tralee IT and Waterford IT for preferential entry for College of Commerce students. Up to 390 CAO points for any Institute of Technology can be attained by successful completion of this course.

CAREER OPPORTUNITIES

Hospitality Industry, Tourist Industry, Event Management, Self Employed Professional. All students can access the Jobs Advice Hub (see pg. 85). Graduates can subscribe to 'CCOC college jobs register' and CCOC LinkedIn alumni for up to date vacancies and networking.

COURSE CONTENT

Tourism Policy & Practice	6N2106
Customer Service	6N0697
Event Management	6N4800
Hotel Front Office Supervision	6N0651
Hospitality Business Systems or Guiding	6N0650 6N0648
Business Management	6N4310
Work Experience	6N1946

COURSE SPECIFIC CONTACT DETAILS

For further information email:
tourism@ccoc.ie
(021) 422810

Course fees outlined on
www.corkcollegeofcommerce.ie